

CRUSH CANCER NAPA VALLEY

Crush Cocktail Campaign October 2017

Since October 2015, several local establishments have generously donated 100 percent of sales of their signature cocktail, raising thousands of dollars to help ease the financial burden of local breast cancer fighters during treatment. As we transition from Sisters *Crush* Breast Cancer to Crush Cancer Napa Valley, now focusing on *all cancers*, we hope you'll join us. The idea is simple and very gratifying for your team, and customers love it! Here's how it's done:

- Create a beautiful **Crush Cancer Napa Valley** artisan cocktail; there is a color designation for most cancers, lavender covers all cancers.
- Offer virgin and spirited options so everyone can participate.
- Feature the cocktail on your bar menu throughout October with a brief explanation of your establishment's pledge to support local cancer fighters by donating _____% of sales of this cocktail to **Crush Cancer Napa Valley**.
- We promote your business together across social media, sharing your philanthropic effort to raise funds as a community.

For more information, please email Rayellen or Robin at: rayellenjordan@gmail.com; rjank@sbcglobal.net.

Yes, we wish to participate:

- We will feature our artisan **Crush Cancer Napa Valley** cocktail and donate 100% of proceeds to **Crush Cancer Napa Valley**.
- We will feature our **Crush Cancer Napa Valley** cocktail and donate _____% of proceeds to **Crush Cancer Napa Valley**.
- Our cocktail campaign donation check will be ready for pick-up by 11.01.17 made payable to Crush Cancer Napa Valley, Inc.

Company name & contact person: _____

Email: _____ Phone: _____

Crush Cancer Napa Valley, Inc.

PO Box 3714 · Yountville CA 94599 · 707.287.1400

Crush Cancer Napa Valley, Inc., is in the process of obtaining 501(c)(3) status from the Internal Revenue Service. IRS Pub 557 indicates that the effective date of our exemption will be retroactive to our date of incorporation which is April 17, 2017. Tax ID #82-1102306