



Dear Partner,

The journey continues Saturday, October 20th, 2018, with our 8th annual fundraising event. First, we must acknowledge the reprieve taken last year due to the impact of the local fires. The common thread is the difficulty of balancing life within the context of crisis.

Our mission to assist cancer patients during treatment has not changed, our charge to serve is steadfast. We will continue to support the urgent needs of those impacted financially during treatment by providing help with expenses, such as groceries and basic necessities, with a growing emphasis on nourishment and resource support. Please consider sponsoring Crush Cancer Napa Valley (previously Sisters Crush Breast Cancer) in support of the vision we have established as a community:

\$2500 - Presenting Sponsor benefits: 10 event entries (\$480 value), priority brand placement on 5K T-shirts, Crush website, banners, mile markers, marketing materials, sponsor table at silent auction, event day acknowledgement, press release and media.

\$1000 - Event Sponsor benefits: 4 event entries (\$192 value), mid-level brand placement on 5K T-shirts, Crush website, marketing materials, sponsor table at silent auction, acknowledgement on event day, press release and media.

\$500 - Event Supporter benefits: 2 event entries (\$96 value), base logo placement on 5K T-shirts, Crush website, marketing materials, sponsor table at silent auction, acknowledgement on event day, press release, press release and media.

\$250 - Supporters of the Cause benefits: one-line listing on T-shirts and website.

Sponsorship Commitment: _____

Please contact us with any questions and mark your calendar for our 5K and Silent Auction on October 20th. We look forward to your support and to continuing this journey with you!

With appreciation,

Rayellen Jordan, Chair • Robin Jankiewicz, Treasurer • Deja Harrington, Secretary

Crush Cancer Napa Valley, Inc.

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